

RED MONKEYS EVENTS DESIGNER EXTRAORDINAIRE

TO SATISFY ITS CUSTOMERS, RED MONKEYS BOLDLY GOES WHERE NO EVENTS DESIGNER HAS GONE BEFORE, BRINGING ITS TEAM'S SEEMINGLY BOUNDLESS CREATIVITY TO BEAR ON ALL ASPECTS OF DESIGN AND PRODUCTION OF CUSTOM EVENTS RANGING FROM PRIVATE PARTIES TO FESTIVALS AND BEYOND. HEADED BY THE ENTERPRISING YOCHEN PATTI, WHO HAS OVER 15 YEARS OF EXPERIENCE, THE FIRM HAS THE SKILLS AND IMAGINATION TO DEVISE GROUND-BREAKING EVENTS AND GRANT YOUR EVERY WISH.

EVERY EVENT IS AN ADVENTURE

Amid the plethora of events agencies that have popped up in Switzerland in the last few years, Red Monkeys stands out from the crowd by coming up with totally new concepts out of nowhere, time after time. How do they do it? By starting off with a blank slate and working with customers to de-vise an individual project that will be exactly what the client wants, needs and can afford. This small, friendly firm prides itself on listening very closely to potential customers so as to offer the best possible guidance.

We're all fed up with bland, samey events. Red Monkeys tears up the events design rule-book to create events that really are experiences. Yochén Patti and his team of designers seem to have an endless supply of ideas for ready-to-run custom events and producing one amazing decor after another in their studios in Romanel-sur-Lausanne. You've probably heard of their selfie photo mirror, a Swiss first, but they have also developed Lycra decorations and lighting, pop-up stores, mo-bile studios and high-tech interactive activities involving VR simulations, 3D holograms and drone hire. Red Monkeys' adventurous approach has attracted a wide range of private and corporate clients including the international school College Alpin International Beau Soleil, global names like Nespresso, Philip Morris and



the Fédération Equestre Internationale, and legendary Swiss hotels such as the Grand Hotel Suisse Majestic in Montreux and the Royal Savoy Hotel in Lausanne.

ON THE SAME WAVELENGTH

Red Monkeys' unconventional approach to events design caught Rebellion's eye, and the two firms have now been working together for over two years. High points include designing the Rebel-lion stand for the Swiss Car Event, helping Rebellion make the most of its participation in the 24 heures du Mans, and organizing a private party with a hand-picked guest list for the start of the Dakar adventure.

The Red Monkeys events team is totally dedicated to promoting the distinctive Rebellion Motors concept. What began as a partnership between the two entities has developed into a genuine friendship. For car enthusiast Yochén Patti and his right-hand woman Clara Callejo, thinking up quirky promotional events for Rebellion is a pleasure that is compounded by the fact that Red Monkeys and Rebellion are on the same wavelength - both cheeky rebels that enjoy causing a stir.



www.redmonkeys.ch